TOM RUDDOCK EXECUTIVE GENERAL MANAGER

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PROFiLE

Tell a story that showcases your value. Make it 300-400 words in length. Avoid buzzwords and vague statements. Instead, focus on your value proposition. Your value proposition is your promise to the potential employer about what it is that you bring to the table - above and beyond anyone else. It showcases that you can solve a point in the market and gives insight into why you can solve these challenges in a way that others can't.

PROFESSIONAL history

GeNERAL MANAGER **|** COMPANY AAA JAN 2018-PRESENT

Kick off by outlining your mandate and commercial context around the role. What were you brought on to do? Why was the business in the position that it was?

* Provide an achievement.
* Provide an achievement.
* Provide an achievement.
* Provide an achievement.
* Provide and achievement.

MANAGER **|** COMPANY BBB JAN 2015-JAN 2018

Kick off by outlining your mandate and commercial context around the role. What were you brought on to do? Why was the business in the position that it was?

* Provide an achievement.
* Provide an achievement.
* Provide an achievement.
* Provide an achievement.
* Provide and achievement.

JUNIOR MANAGER **|** COMPANY CCC JAN 2013-DEC 2014

Kick off by outlining your mandate and commercial context around the role. What were you brought on to do? Why was the business in the position that it was?

* Provide an achievement.
* Provide an achievement.
* Provide an achievement.
* Provide an achievement.
* Provide and achievement.

ASsISTANT MANAGER **|** COMPANY DDD JAN 2011-DEC 2011

Kick off by outlining your mandate and commercial context around the role. What were you brought on to do? Why was the business in the position that it was?

* Provide an achievement.
* Provide an achievement.
* Provide an achievement.
* Provide an achievement.
* Provide and achievement.

COURSES & qualifications

FOUNDATIONS OF DIRECTORSHIP **|** AICD JAN 2018

NEGOTIATION FOR SENIOR LEADERS **|** HArVARD JAN 2018

references available on request